

The game plan for a better tomorrow

adidas is known as a long-standing innovator in the sportswear industry. Now, they've taken the next step in their innovation to not only offer the best in fashion trends, but to provide options that are better for the planet too.

Sustainability is more and more important to brand identity and distinction, and consumers are quickly taking note of the adidas game plan to end plastic waste. Consumers have started changing the way they think, and most importantly, the way they purchase. Where they put their dollar counts, and they know it, so they are focusing on what's most important to them when they shop.

The 2022 adidas collection features

Recycled Polyester and BCI Cotton
(Better Cotton Initiative). These fabrics
can be found in styles that are perfect
on the field or the sidelines, in the
boardroom or the break room as well as
on the weekends. The adidas line is versatile
enough for everyday life, while helping
preserve our resources for a better tomorrow.

2022



THE POWER TO

CHANGE LIWES

THE MISSION:

WE NEED TO CHANGE OUR

LEGACY

WE NEED TO END PLASTIC

WASTE



10%

of plastic ends up being recycled and another 10% ends up in our oceans



12 YEARS

left before the oceans die according to the united nations



350 M

tons of new plastic waste is created every year



80%

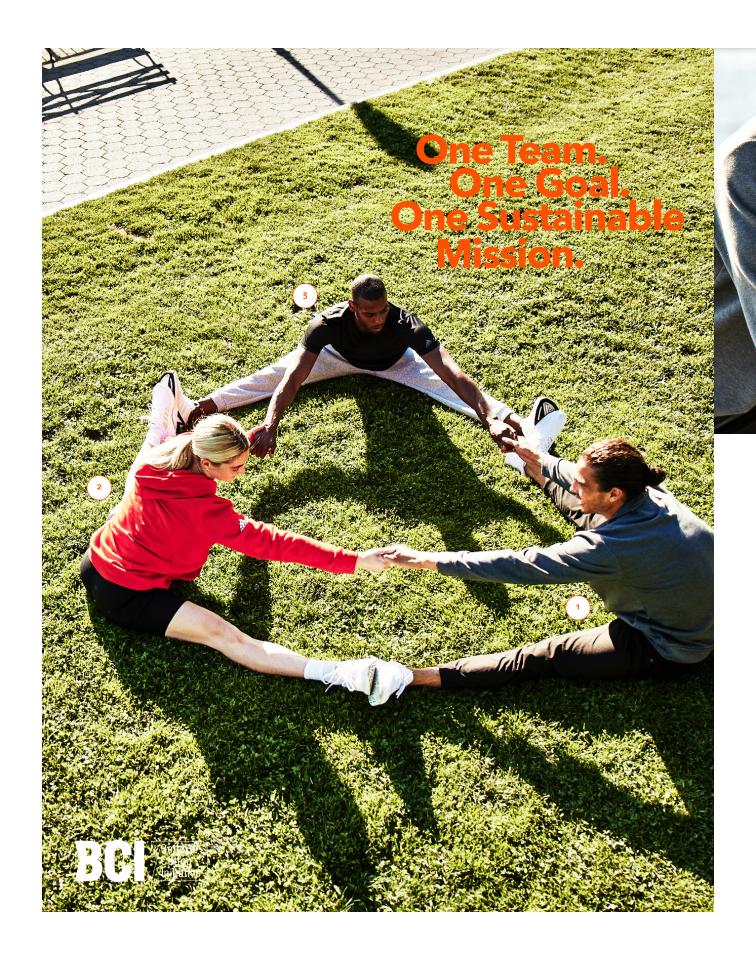
of adidas products are made of plastic, and largely made of polyester

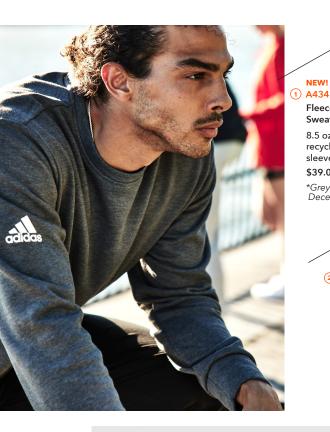
BY 2024, ADIDAS WILL USE 100% RECYCLED POLYESTER, ELIMINATING VIRGIN POLYESTER

COMPLETELY

athletic adida casual







NEW! **3** A436

\$50.56

NEW!

Fleece Crewneck Sweatshirt

8.5 oz., 70/30 BCI cotton/ recycled polyester. Cuffed sleeves and bottom hem.

*Grey Heather Available December 2021.

NEW! ② A432

Fleece Hooded Sweatshirt

3-panel hood with drawcord. Front pouch pocket. Cuffed sleeves and bottom hem.

*Grey Heather Available December 2021.





① A376

Sport T-Shirt 6.1 oz., 100% recycled polyester. UPF 50+ protection. \$31.12

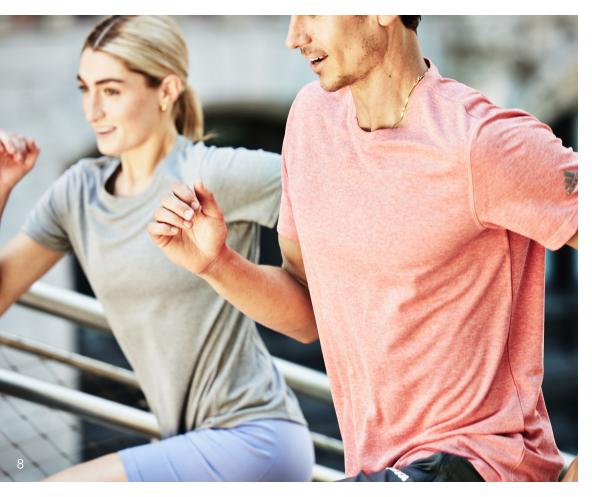
② A377

Women's Sport T-Shirt Curved hem. \$31.12

Collegiate Royal Heather Grey Three Heather Collegiate Navy Heather Black Heather Collegiate Navy Power Red Heather Collegiate Royal Grey Three

Black















NEW! A520

Shoulder Stripe Quarter-Zip Pullover

6.0 oz., 88/12 recycled polyester/elastane. Stripe jersey shoulder panels. UPF 50+ protection.

*Not pictured

\$55.45



*Available October 2021





3-Stripes



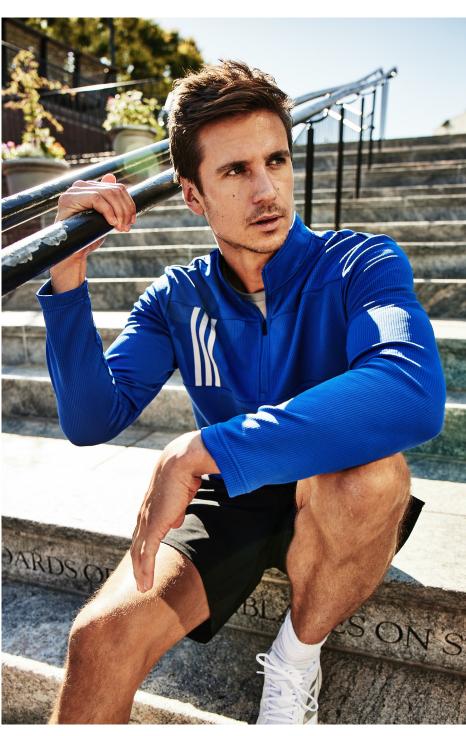


A482

3-Stripes Double Knit Quarter-Zip Pullover

7.2 oz., 100% recycled polyester. Waffle texture knit construction.











A481

Women's Floating 3-Stripes Sport Shirt Asymmetric stitching across back placket. \$49.98





3-Stripes Duffel

6.9 oz., 100% recycled polyester. Padded handles and adjustable shoulder straps.























When casual meets business





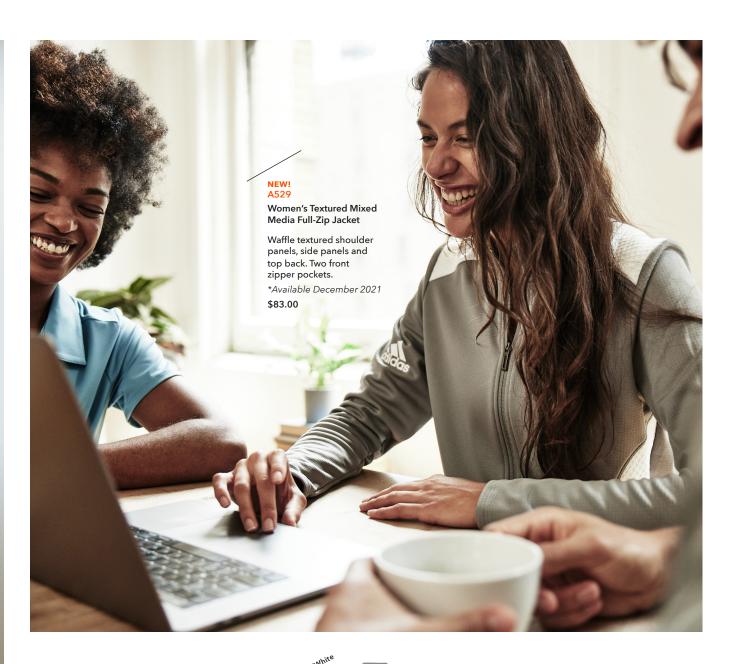
NEW! A532

Textured Mixed Media Quarter-Zip Pullover

8.0 oz., 100% recycled polyester. Waffle texture shoulder panels and top back. Two front zipper pockets.

*Available December 2021 \$83.00















Collegiate Navy

NEW! A524

Hooded Full-Zip Windbreaker

3.0 oz., 100% recycled polyester. Two front zipper pockets. Reflective 3-Stripes on both sleeves. \$92.16

Break free from the crowd













NEW! A547

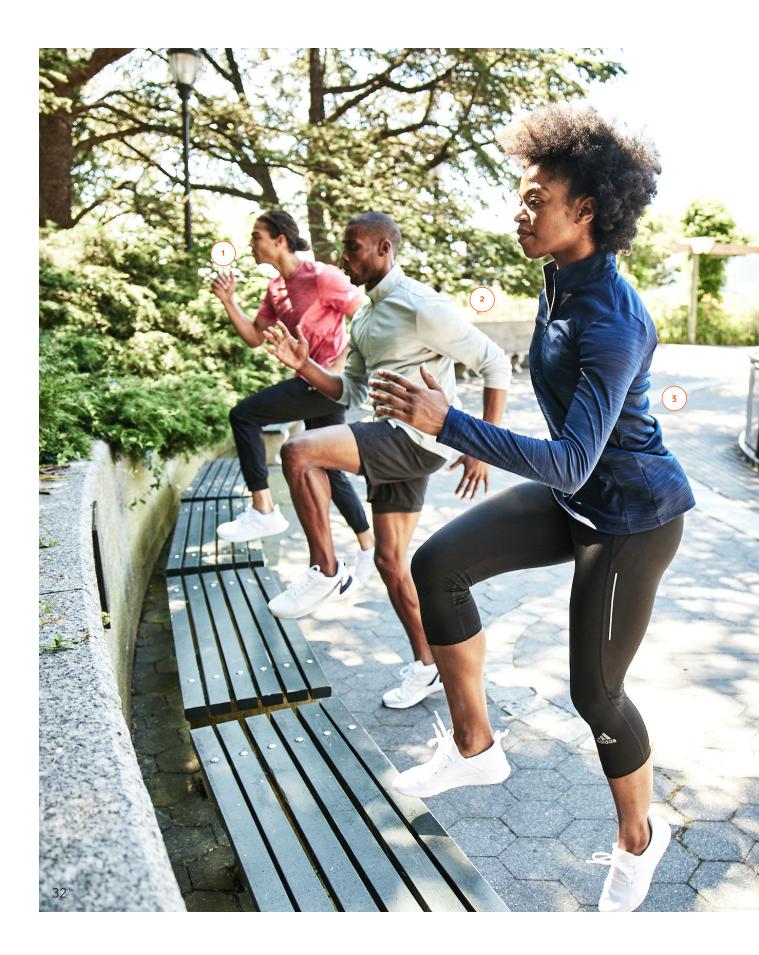
Women's Heather Block Full-Zip Wind Jacket Zipper closure.

Two front pockets. \$61.62









1 A372

Mélange Tech T-Shirt

3.8 oz., 92/8 polyester/elastane. *Women's companion style A373 \$28.62

3 A476

Women's Lightweight Mélange Quarter-Zip Pullover Open hem sleeves.



Lightweight Mélange Quarter-Zip Pullover

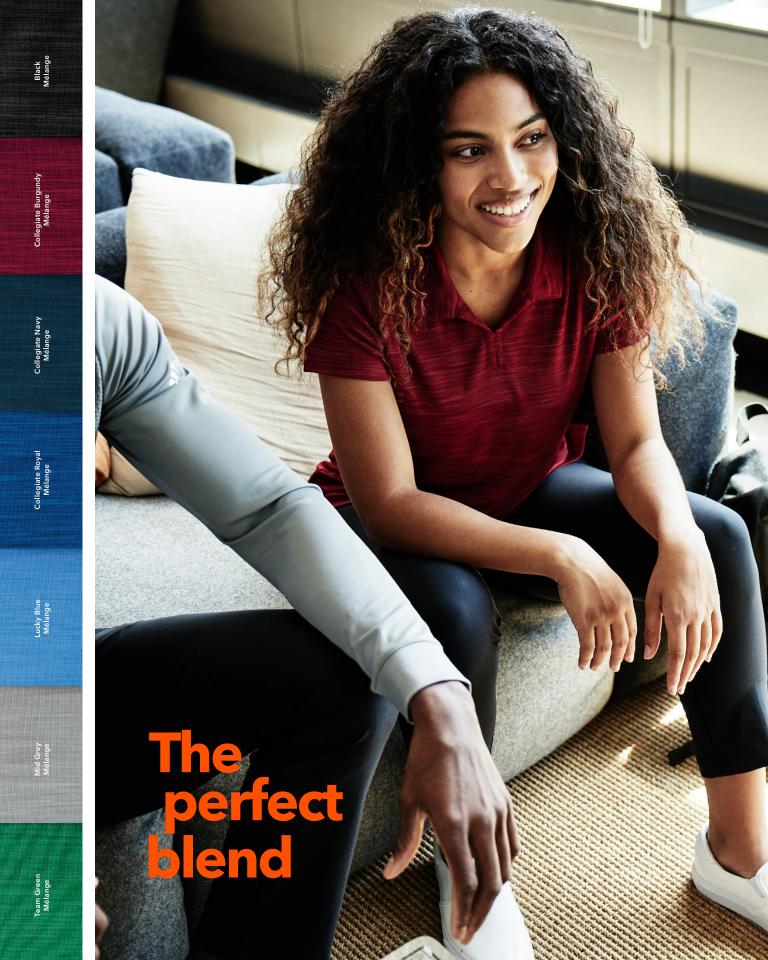
5.6 oz., 100% recycled polyester interlock knit. UPF 50+ protection. \$57.56

















Style that's in the bag



A300

26L Backpack

14.0 oz., 100% recycled polyester, 600D. Large main zipper pocket with padded laptop compartment, fits most 15" laptops.

\$79.36

Orgonate













White Hazy Blue

Real Coral Team Navy Blue

Grey Three

Tech Purple

Black

Best in their field



Women's Performance Sport Shirt \$37.10









































51/49 recycled polyester/ polyester. Adjustable shoulder straps. Main zippered compartment with laptop sleeve.

\$42.92





Corporate meets color



Shock Blue

White

Collegiate Purple

Bright Orange

Solar Lime Navy

Lead

Collegiate Burgundy
Zone

Collegiate Royal

Uniform, but be unique

A324

3-Stripes Chest Sport Shirt

5.3 oz., 100% recycled polyester jersey. 3-Stripes print on right chest. UPF 50+ protection. \$48.50









A325

Women's 3-Stripes Shoulder Sport Shirt 3-Stripes print on right shoulder. \$48.50



A508

Heathered Colorblock 3-Stripes Sport Shirt

6.7 oz., 100% recycled polyester. Bold 3-Stripes print on right chest. UPF 50+ protection.

\$58.54

Block off the calendar





Leave your mark



A498

Diamond Dot Print Sport Shirt

7.1 oz., 84/16 recycled polyester/elastane. All over diamond dot print.
UPF 50+ protection.

\$66.30





A490

6.7 oz., 100% recycle polyester. Bold printe stripes on both sleev UPF 50+protection.

\$59.06













Merch Block Sport Shirt 5.3 oz., 100% recycled polyester jersey. UPF 50+ protection. \$51.56







A295 Perfor Quart

Performance Textured Quarter-Zip Pullover

8.1 oz., 91/9 recycled polyester/elastane interlock. Right arm zipper pocket. UPF 50+ protection.

\$81.81



A417

Women's Textured Full-Zip Vest Mock neck with front full zipper. \$72.70

*Not pictured









3-Stripes Competition Quarter-Zip Pullover

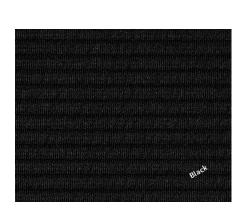
9.9 oz., 88/12 recycled polyester/ elastane. Colorblocked with printed 3-Stripes branding on right sleeve. Two front pockets.

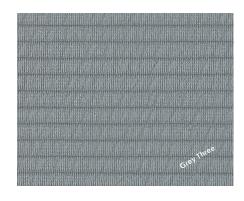
\$76.50





















① A315

Tonal Camo Gym Sack

3.4 oz., 100% polyester. Side zipper pocket and drawstring closure.

\$24.64

2 A304

Tonal Camo Ruck Sack

100% recycled polyester, 600D. Top load zipper opening.

\$113.42

3 A305

Tonal Camo Backpack

51/49 recycled polyester/ polyester, 600D. Tonal camo print on front zippered pocket.

\$42.56

4 A306

Tonal Camo Shoe Bag

8.6 oz., 51/49 recycled polyester/polyester. Tonal camo print on bottom zipper entry. Top carry handle.

\$18.48

